



## **Seneca Foods Corporation Announces Second Quarter Earnings Teleconference**

Marion, NY, October 14, 2011 -- Seneca Foods Corporation (NASDAQ: SENE, SENE) will release its second quarter fiscal 2012 earnings for the period ended October 1, 2011 on Thursday, October 27, 2011. In conjunction with this release, Seneca will host a conference call on Friday, October 28, 2011 beginning at 8:00 a.m. EDT. Kraig Kayser, President and CEO, and Roland Breunig, CFO, will host the call.

The live broadcast of the conference call is available by dialing (800) 926-9853. If you are unable to listen to the live conference call, a replay will be available on Monday, October 31, 2011. Please visit [www.senecafoods.com](http://www.senecafoods.com) and click on "Company Profile" and then "Investor Information". This replay will be available for two weeks.

### **About Seneca Foods Corporation**

Seneca Foods is a processor of canned fruits and vegetables with manufacturing facilities located throughout the United States. Its products are sold under the Libby's, Aunt Nellie's Farm Kitchen, Stokely's, READ, Seneca Farms and Seneca labels as well as through the private label and industrial markets. In addition, under an alliance with General Mills Operations, LLC, a successor to the Pillsbury Company and a subsidiary of General Mills, Inc., Seneca produces canned and frozen vegetables which are sold by General Mills Operations, LLC under the Green Giant label. Seneca's common stock is traded on the Nasdaq Global Stock Market under the symbols "SENE" and "SENE". SENE is included in the S&P SmallCap 600, Russell 2000 and Russell 3000 indices.

### **Contact:**

Roland E. Breunig, Chief Financial Officer  
(608) 757-6000