



Seneca Foods Corporation Announces Third Quarter Earnings Teleconference

Marion, NY, January 14, 2011 -- Seneca Foods Corporation (NASDAQ: SENE, SENE) will release its third quarter fiscal 2011 earnings for the period ended January 1, 2011 on Thursday, January 27, 2011. In conjunction with this release, Seneca will host a conference call on Friday, January 28, 2011 beginning at 8:00 a.m. EST. Kraig Kayser, President and CEO, and Roland Breunig, CFO, will host the call.

The live broadcast of the conference call is available by dialing (866) 871-4877 (conference ID 1508651). If you are unable to listen to the live conference call, a replay will be available on Monday, January 31, 2011. Please visit www.senecafoods.com and click on "Company Profile" and then "Investor Information". This replay will be available for two weeks.

About Seneca Foods Corporation

Seneca Foods is one of the country's largest processors of canned fruits and vegetables with manufacturing facilities located throughout the United States. Its products are sold under the Libby's, Aunt Nellie's Farm Kitchen, Stokely's, READ, and Seneca labels as well as through the private label and industrial markets. In addition, under an alliance with General Mills Operations, LLC, a successor to the Pillsbury Company and a subsidiary of General Mills, Inc., Seneca produces canned and frozen vegetables, which are sold by General Mills Operations, LLC under the Green Giant label. Seneca's common stock is traded on the Nasdaq Global Stock Market under the symbols "SENE" and "SENE".

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