



Seneca Foods to Present at the 14th Annual ICR XChange Conference

MARION, N.Y. December 22, 2011 -- Seneca Foods Corporation (NASDAQ: SENE, SENE) a leading nationwide producer of canned fruits and vegetables, today announced that the Company will be presenting at the 14th Annual ICR XChange Conference to be held at the Fontainebleau Hotel in Miami, F.L. on Thursday, January 12, 2012 at 1:10 pm ET.

Investors and interested parties may listen to the live webcast of this presentation. To access the webcast, please visit www.senecafoods.com and click on "Company Profile" and then "Investor Information" at the appropriate time.

About Seneca Foods Corporation

Seneca Foods is a processor of canned fruits and vegetables with manufacturing facilities located throughout the United States. Its products are sold under the Libby's, Aunt Nellie's Farm Kitchen, Stokely's, READ, Seneca Farms and Seneca labels as well as through the private label and industrial markets. In addition, under an alliance with General Mills Operations, LLC, a successor to the Pillsbury Company and a subsidiary of General Mills, Inc., Seneca produces canned and frozen vegetables, which are sold by General Mills Operations, LLC under the Green Giant label. Seneca's common stock is traded on the Nasdaq Global Stock Market under the symbols "SENE" and "SENE". SENE is included in the S&P SmallCap 600, Russell 2000 and Russell 3000 indices.

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