



Seneca Foods Corporation

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FOR IMMEDIATE RELEASE
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PRESS RELEASE

Seneca Foods Corporation and Tastee Apple, Inc. today announced that the two companies have reached an agreement for Seneca to purchase the Tastee Apple, Potato, and Sweet Potato snack businesses. This acquisition does not include the Caramel Apple, Chocolate Apple, and Cider business which will continue to be operated by Tastee Apple, Inc., Newcomerstown, Ohio. The sale is expected to close in early May. Terms of the sales were not disclosed.

Seneca Foods Corporation is primarily a vegetable and fruit processing company with manufacturing facilities located throughout the United States. Its products are sold under the Libby's®, Aunt Nellie's Farm Kitchen®, Stokely's®, READ®, and Seneca® labels as well as through the private label and industrial markets. In addition, under an alliance with General Mills Operations, Inc., a successor to the Pillsbury Company and a subsidiary of General Mills, Inc., Seneca produces canned and frozen vegetables, which are sold by General Mills Operations, Inc. under the Green Giant® label. Seneca's common stock is traded on the Nasdaq National Stock Market under the symbols "SENEA" and "SENEB".

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